

BETH ROBINSON

Profile

Extensive experience
in graphic design,
print production,
video editing
and motion graphics.

Skills

Mac or PC
Adobe Photoshop | Illustrator
InDesign | Quark Xpress
After Effects | Final Cut Pro X
Premier Pro | Media Encoder
Dreamweaver | HTML | CSS
MS Word | PowerPoint

Education

UMass./Boston: B.A., English
1986-1988
Boston University: under grad
1984-1986

Contact

home: 978.448.9839
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216 W. Main St.
Groton, MA 01450

Portfolio

www.macbethdesigns.com

References available upon request

EXPERIENCE:

BIO-TECHNE | Devens, MA

Print Production - Contract | 10/2014 - 2/2015

Assisting the graphics department.

- Transfer bar code labels from Easy Label to Bartender
- Follow FDA protocol

POINTSOURCE MEDIA | Shirley, MA

Graphic Designer | 2007-present

Provide creative services from initial concept through final design approval.

- Motion Graphics/Animation
- Video Editing
- Storyboarding
- Script Writing
- Print Collateral – newsletters, catalogs, advertising, brochures, posters
- Tradeshow/Event Graphics

MINUTEMAN INTERNATIONAL | Fitchburg, MA

Senior Graphic Designer | 2002-2007

Design all print collateral, as well as build/maintain company websites.

- Print Collateral - catalogs, advertising, brochures, mailers, POP displays, product tags, posters, etc.
- Product stylizing for all photo shoots
- Photo retouching
- Attend press checks
- Assist in new product design
- Attended tradeshows to oversee graphics implementation

NSIGHT | Burlington, MA

Freelance Production Artist | 2001-2002

- Print Collateral – annual reports, manuals, manuscripts, brochures

CREATIVE PRODUCTION CO. | Wakefield, MA

Production Artist/Graphic Designer | 1994-2001

Position included designing, building and preparing files for offset printing according to client requirements.

- Print Collateral – catalogs, packaging, direct mail, advertising
- Pre-press
- Press Checks

DYNAGRAF LITHOGRAPHERS | Canton, MA

Production Artist | 1991-1994

Prepared customer supplied files or hard copy to meet printing standards.

- Print Production
- Create Artwork
- Prepress

BEACON COMMUNICATIONS | Acton, MA

Advertising Stylist | 1988 - 1991

Responsibilities included the creation of news pages and ads for 2 daily and 14 weekly newspapers.